

We have worked closely with our shopping centre and retail clients to keep things super creative, despite the challenges faced by retailers over the last year.

Check out a small selection of our latest campaigns and creative artwork!

Creative Direction by Polly Smith, Mercury Retail

mercuryretail

COVID-19 PANDEMIC



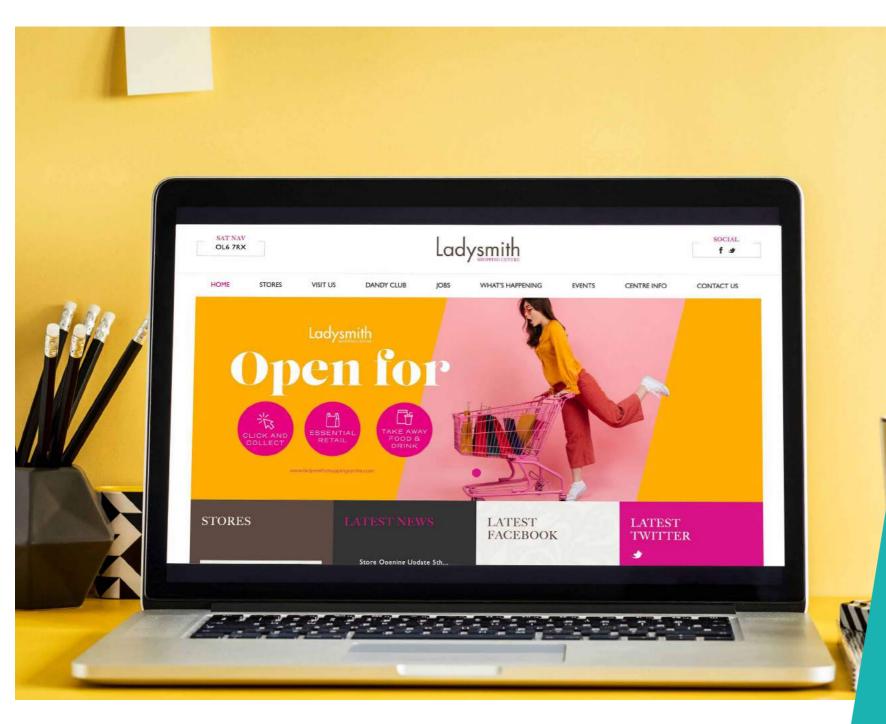












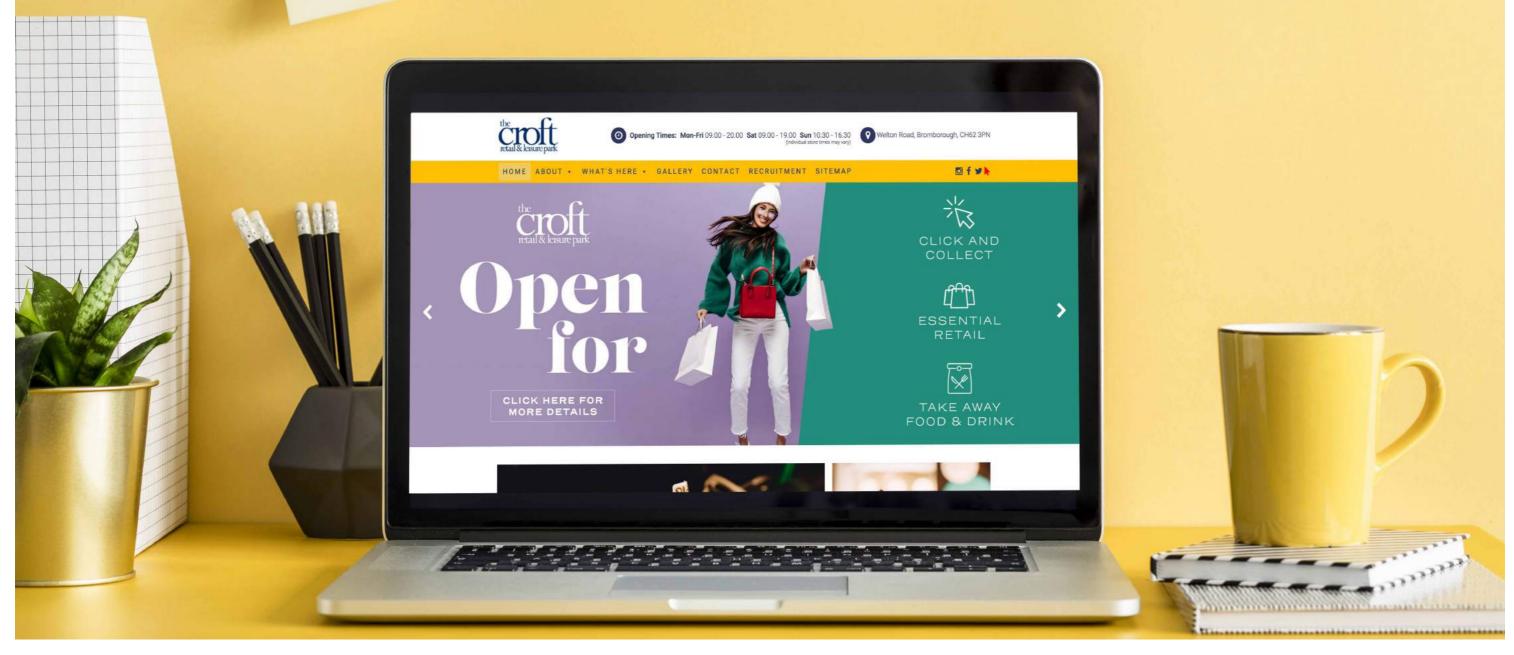


















WELCOME TO THE ARNDALE MORECAMBE BAY



Please adhere to social distancing guidance at



Avoid groups and shop alone wherever possible.



0

Avoid making close contact with others.



Don't arrange to meet up with other groups.



Try to avoid busy areas, go to a quieter area first.



Be kind to each other and to our colleagues. Please give each other space.



#SHOPSAFE

7 TOP TIPS FOR HOME SCHOOLING

1.

Set out your classroom in one

2.

Teach one life skill to you children every day – cooking, baking, online banking, cutting grass

3.

Keep the day structured

- Breakfast time, lunch
time, tea time, breaks and
outdoor breaks

4.

If your children are at High School – try to stick to their lesson timetable

5.

Move onto another task your child (and you) don understand the task 6

Keep patient and positive

7.

Have fun doing it and remember you're not a teacher













We love Christmas, BUT WE LOVE YOU MORE

PLEASE STAY SAFE AND ONLY VISIT US FOR YOUR ESSENTIAL SHOPPING NEEDS

CLICK HERE FOR A LIST OF RETAILERS STILL TRADING













Coronavirus Incubation Timeline

It can take up to 10 days to develop symptoms after coming into close contact with a case of covid19 - this is called the incubation period.

December 18

Sarah was a close contact of someone confirmed with covid-19 (Sarah must immediately self isolate for 10 days)

December 2

Sarah is bored of self-isolating and feels fine so gets a test which is negative. (This is wrong. She had no symptoms and should not have got a test. She could still be incubating the virus so should self-isolate for 10 days despite the negative result)

December 2

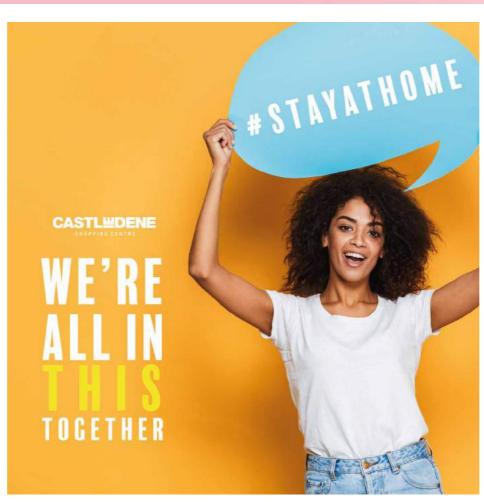
Thinking she didn't have coronavirus, Sarah spent Christmas day with her extended family bubble of 12 people. Her aunt has a auto immune disease and is clinically extremely vulnerable (CEV)

December 2

Sarah has developed symptoms and tested positive. She was contagious for 48 hours before her symptoms started (known as asymptomatic) and exposed 12 people to coronavirus. They must all now self-isolate for 10 days.

Sarah feels better after a few days, but her aunt becomes extremely unwell and is taken to hospital where she is placed in the Intensive Care Unit.

If you are a close contact of someone with coronavirus, you MUST complete your full isolation period, even if you feel well.





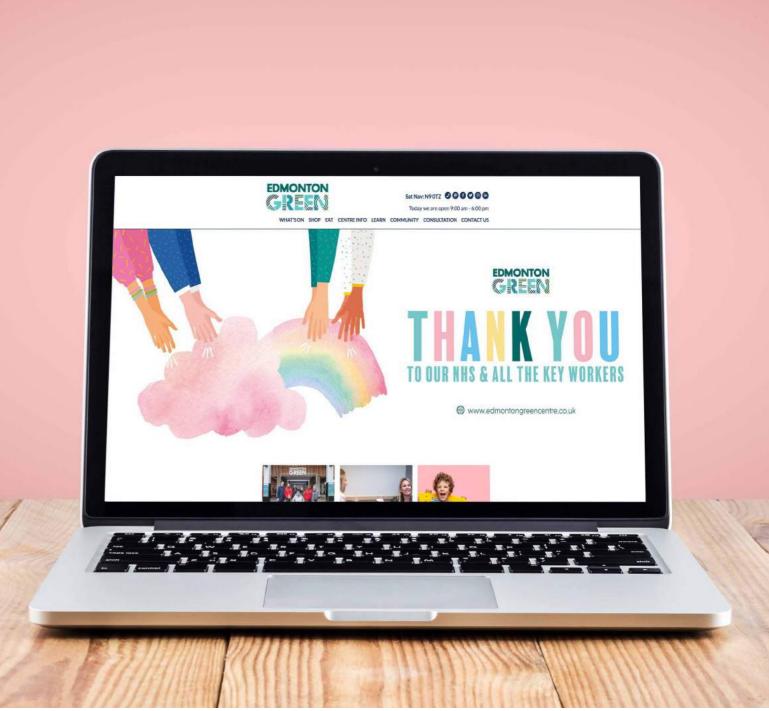






















Easter OPENING HOURS

Good Friday 8am – 5pm **Easter Sunday** Closed **Easter Monday** 10am - 4pm









IS ON AND CASTLE DENE HAVE IT ALL

B&M | BOOTS | DICKSONS | HAYS TRAVEL | HOME BARGAINS |
NEW LOOK | POUNDLAND | RAMSDENS | SELECT |
ARGOS | SUPERDRUG | TANFASTIC | TUI | WILKO

www.castledeneshoppingcentre.co.uk







summer

HAS A STORY WITH THE SPRINGS

BOOTS | HOLLAND & BARRETT | NEW LOOK | NEXT | SUPERDRUG | GRAPE TREE | THE WORKS | WAITROSE





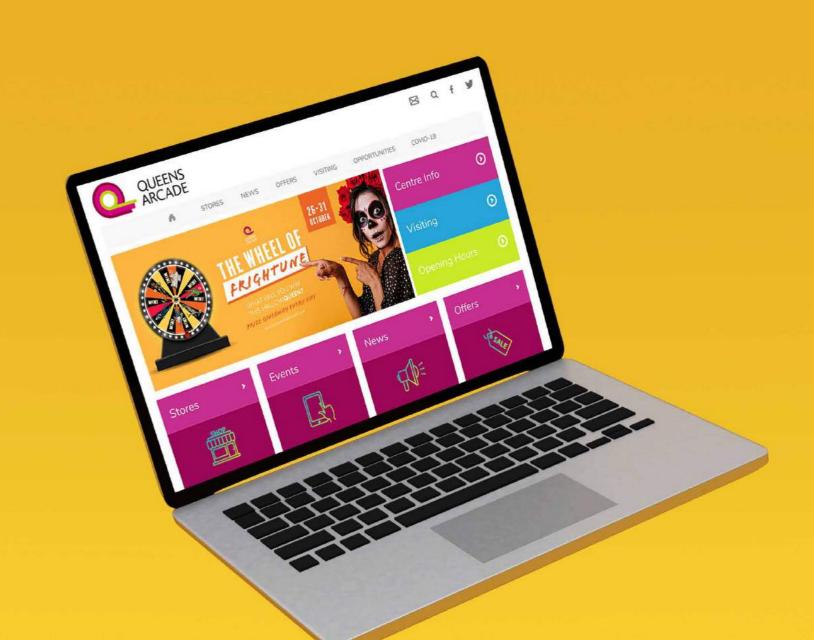
HALLOWEEN

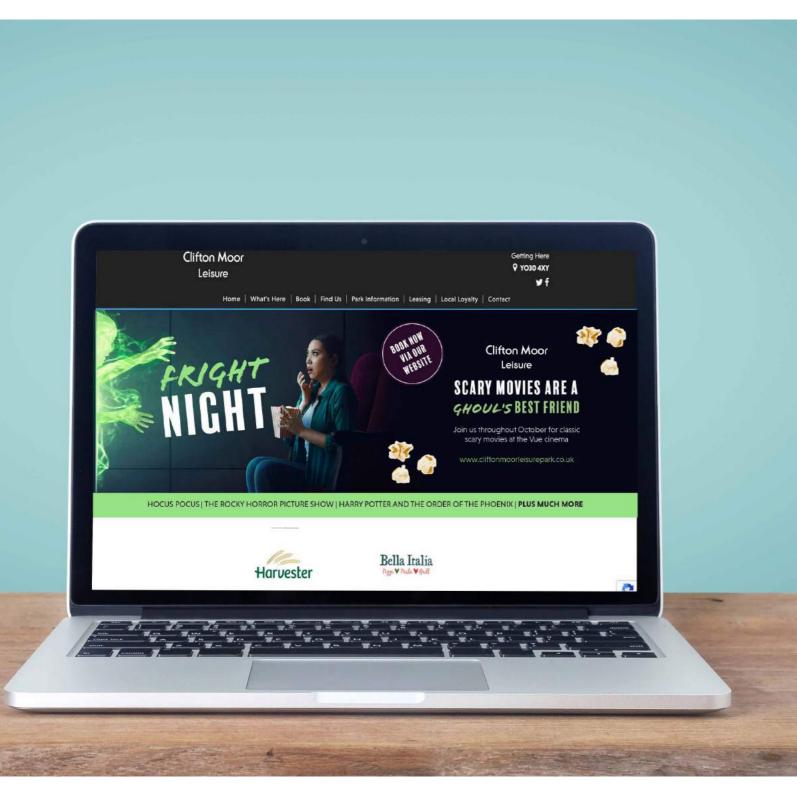


















BACK TO SCHOOL













Woolgate

BREAK AN OLD HABIT, IT'S BACK TO GLASS

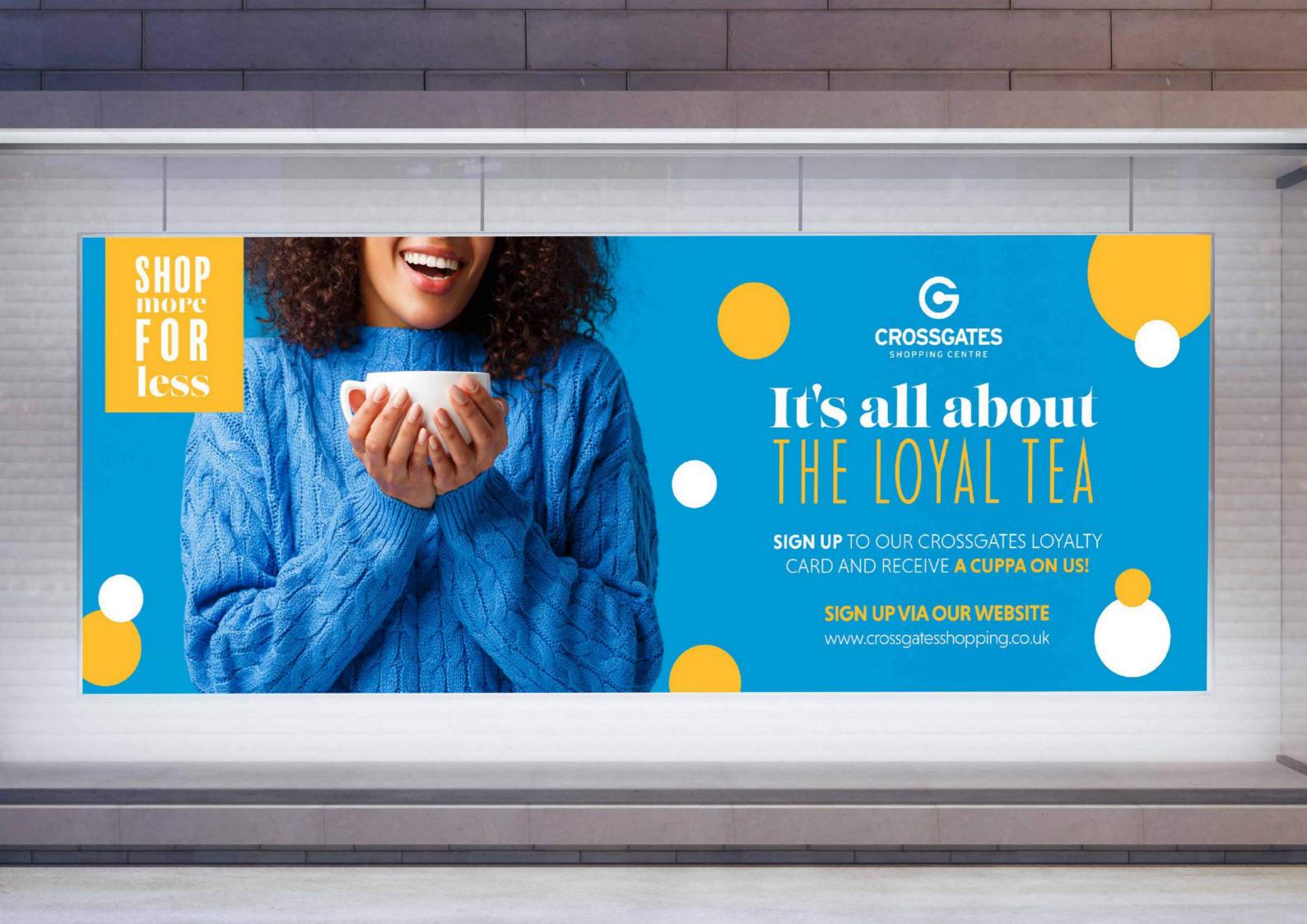
NEXT | WHSMITH | WATERSTONES

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E L L O Autumn

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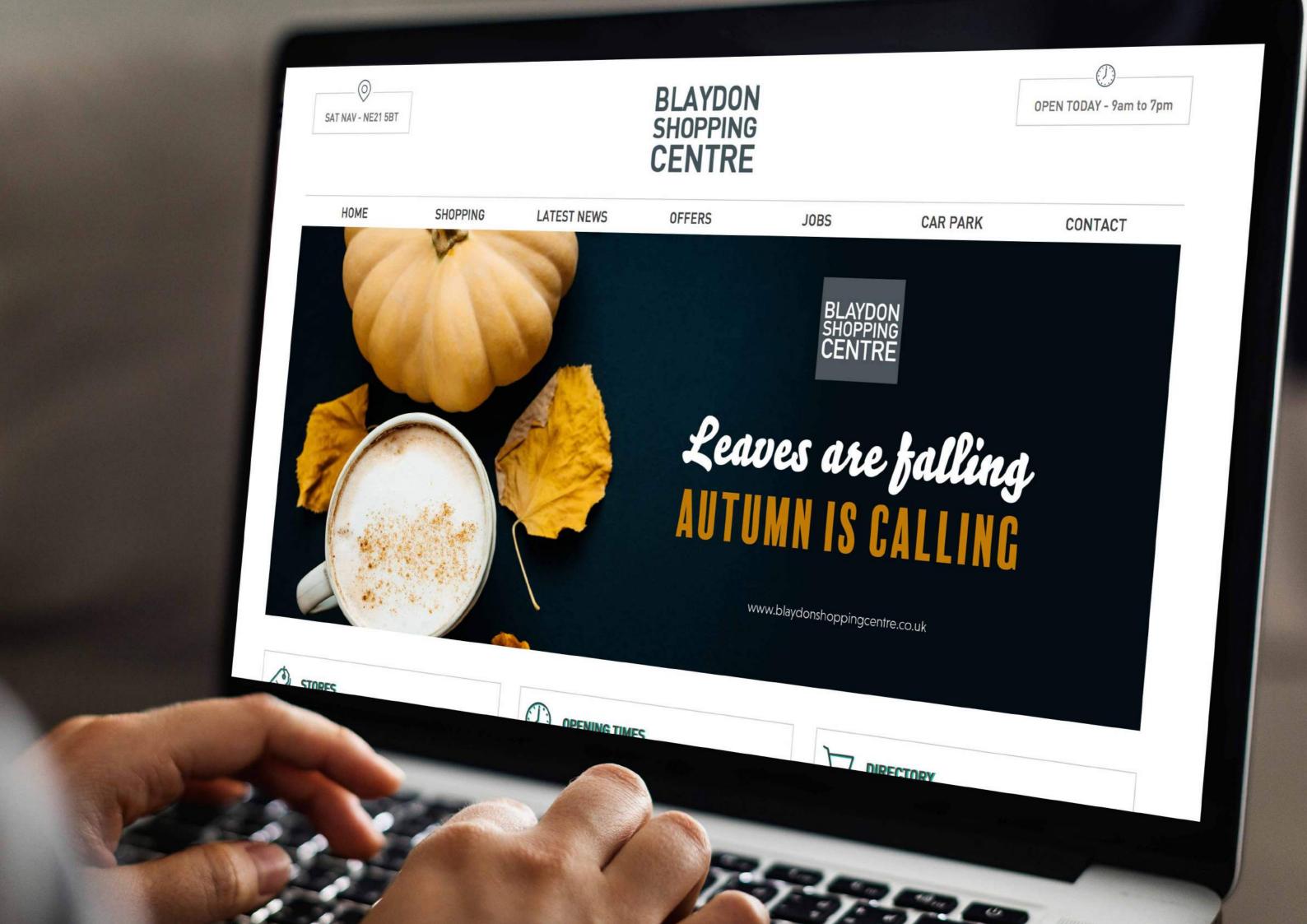
Woolgate

-T H L snuggle -IS REAL-

VISIT OUR WEBSITE FOR A FULL LIST OF SHOPS AND EATERIES

www.woolgateshoppingcentre.co.u









Falling FOR YOU

www.belvoirshoppingcentre.co.uk



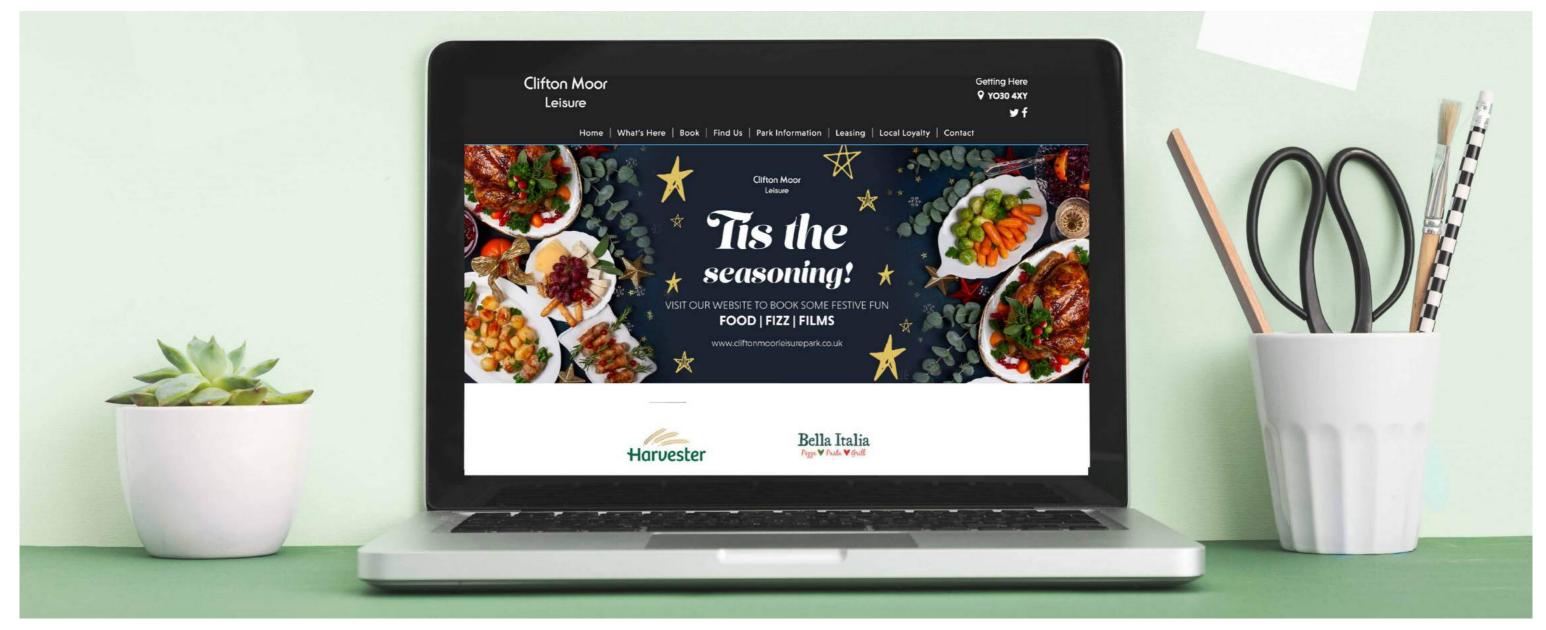




FOR A FULL LIST OF STORES, MARKET STALLS AND EATERIES

www.edmontongreencentre.co.uk

CHRISTMAS





















Ladysmith

Ladysmith's

PERFECT GIFT

this Ghristmas

www.ladysmithshoppingcentre.com





Looking to bring

THE BUZZ BACK TO

your creative?

Don't let 2021 be the year that stands still when it comes to your branding and marketing.

Chat to Rachael Dean, Head of Creative, about your aspirations and leave the rest to us.

rachael.dean@mercury-retail.co.uk

